



Media Pack for Mearns FM
105.7 106.2 107.3 FM
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who are we?

- ▶ We are a community radio station, that fills the gap between national and commercial stations, in giving a voice to residents in Stonehaven, Inverbervie, Laurencekirk and surrounding towns and villages within the mearns and parts of Angus.
- ▶ Mearns FM is a not for profit organisation run entirely by volunteers. We provide people with the opportunity to broadcast on Mearns FM, their own platform to showcase their talents and talk about whatever they're passionate about (we broadcast many different shows on topics as varied as local music, community arts, jazz or the local voluntary sector).
- ▶ We believe we can build the confidence and communication skills of people involved in our project. We believe that presenting raises their self-esteem and encourages them to take an active interest in their local community.
- ▶ We also provide a platform and outlet for local charities and voluntary organisations such as [The Round Table](#), [Friends of the open air pool](#), and [The Kincardineshire Development Partnership](#) and many more.
- ▶ We are governed by an OFCOM Charter which regulates our output and ensures we serve our community.
- ▶ Advertising with Mearns FM will help us to maintain this vital community service while giving your business access to many more potential local customers in the Mearns and parts of Angus.



Coverage area



The important stuff

LOCAL ADVERTISING RATE PLAN

DURATION	PLAYS PER DAY	PERIOD	MINIMUM TOTAL PLAYS	COST
30 Seconds	2	30 Days	60	£200
60 Seconds	2	30 Days	60	£250
30 Seconds	3	30 Days	90	£300
60 Seconds	3	30 Days	90	£350
30 Seconds	4	30 Days	120	£400
60 Seconds	4	30 Days	120	£450

Local Advertising & Sponsorship Packages With over 17,500 listener's per month online it's easy to see why Mearns FM can help your business succeed!

Production of your advert is free if we use our in-house production team otherwise a fee will apply for production by an external company. Plays Per day is a minimum amount we guarantee. We also offer sponsorship opportunities for our shows, traffic & Travel & Weather. Want to sponsor us at the weekends or overnight? We can do that too! Just get in touch.



Space for Notes

